COMING ATTRACTIONS

The Dream Team Behind Bullard Will Open a Family-Friendly Restaurant in Sellwood-Moreland

Holler will have arcade games for the kids, a separate operation for takeout orders, and plenty of screens for watching the game

by Brooke Jackson-Glidden | Nov 4, 2019, 12:16pm PST



Fried chicken at Holler Hospitality's other restaurant, Bullard. Bullard's chicken is pre-smoked, unlike Holler's; however, they both get a buttermilk brine before they hit the fryer | Nick Woo/EPDX

The team behind breakout hit Bullard is opening a new restaurant in Sellwood-Moreland, but neighbors shouldn't expect beef ribs and steakhouse vibes: The next restaurant from Portland's hottest new restaurant group will celebrate Portland's latest culinary obsession — fried chicken.

Top Chef finalist Doug Adams and business partner Jen Quist will open Holler next year, the *Oregonian* first reported. While the menu is still in development, the Holler team knows one particular dish will be on the menu: buttermilk-brined fried chicken. Holler will cover a portion of the ground floor of the apartment building Meetinghouse, with arcade

Kid-Friendly Portland Restaurant Holler to Open in Sellwood-Moreland - Eater Portland

games, a separate operation dedicated to takeout and delivery, and the same fryers used by Popeyes. The space will also have several screens for watching games.

The restaurant won't exclusively serve fried chicken: The restaurant plans to serve composed lunch and dinner plates and large salads, plus cocktails, beer, and wine. The space will have seats for 90, plus sidewalk seating on warm days. Holler will be located at 7119 SE Milwaukie Avenue; stay tuned for more updates.

- Holler Hospitality [Official]
- Meetinghouse [Official]
- 'Top Chef' finalist Doug Adams to open fried-chicken-focused restaurant in Southeast Portland [O]
- Previous Bullard coverage [EPDX]